



CodeOnLine

Installation instructions





About installation

- In order to use CodeOnLine on your mobile phone, you should follow the instructions guidelines step by step



- *CodeOnLine* can be downloaded for free for test only
- Some mobile phones may be not compatible with the necessary minimum technology required for *CodeOnLine*





Necessary / Unnecessery



Internet Access
Autofocus mode (*)



Phone settings
Software application
Connection to PC
Additional device (lens, etc)

() These requirements are necessary. However, all mobile phones from that category are not eligible because GS1 has chosen only some mobiles samples.*



Installation step by step

1. Visit the *CodeOnLine* website
2. Check your mobile phone's compatibility
3. Register
4. Install *CodeOnLine*
5. Test





1. Visit the *CodeOnLine* website

- Visit www.codeonline.fr (select english) to learn about the principles of *CodeOnLine* and install *CodeOnLine*



What
Is *CodeOnLine*

How
Install
CodeOnLine

Who
Is GS1



2. Check your mobile phone's compatibility

GS1 France

- Home
- CodeOnLine?
- How does it work?
- Is your phone compatible?
- Which barcodes do you scan?

→ Is your mobile phone compatible?

HTC P3300 (Artemis)

What is CodeOnLine?
CodeOnLine is a technical platform for testing marketing services on mobile phone.

How do you access CodeOnLine?
CodeOnLine can be accessed simply by registering on this website.

Who are we?
GS1 makes it easier for businesses to adopt new technologies through standardization.

Symbology recognition

3 453120 001117

(01)03760025604016

CodeOnLine have been designed to support the recognition of 1D **EAN/UPC** and 2D **GS1 DataMatrix** Barcodes (Java, symbian and windows mobile OS compliant). Depending on the camera phone embedded in your mobile, only the 2D recognition may be operational after the installation. However in all cases, CodeOnLine enables to key the GTIN to get access to the internet mobile service.

The list will evolve with new mobile phones.



3. Register

→ Install CodeOnLine on your mobile phone

To install CodeOnLine on your mobile phone, enter information in the following fields and click on « Register » :

Company name

Password

Mobile phone number
(International format, for example : +33633518330 or +12223334444)

E-mail address

All fields are mandatory

You should receive an SMS containing a web link to download the application CodeOnLine. Click on this link, follow the instructions for downloading, then close the web browser of your phone. Then open « CodeOnLine » (the application is usually saved in your phone's « Applications » menu).



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Step 1

To register, enter your phone number in the international format using a leading « + » character as follows :

+33677533220

+46706604983

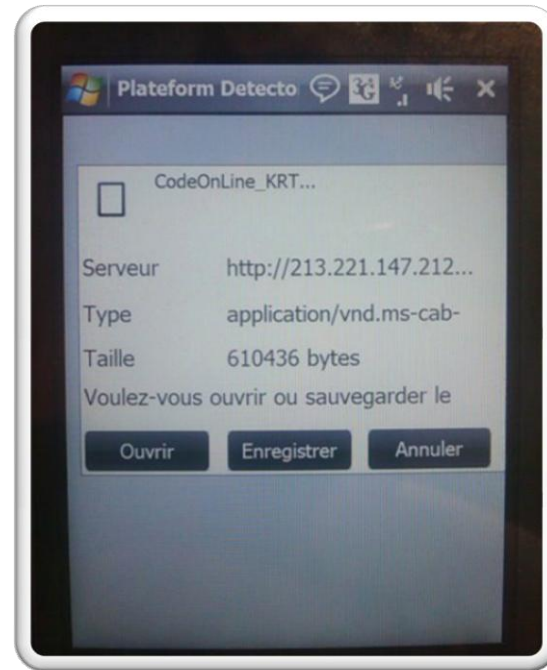
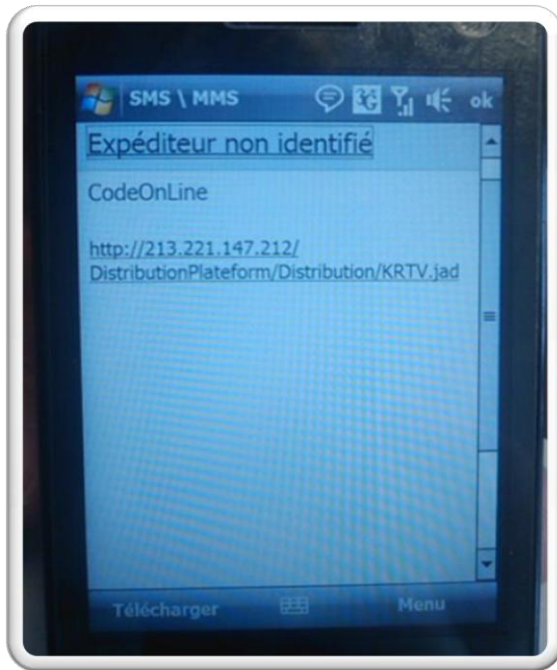
Step 2

During the registration process, fill the fields clearly (name, company, e-mail) to be authorized and to receive further updates.

In order to use the bar code reader, the registration on the website is necessary to activate your account and to receive the SMS enabling you to install the application on your mobile.



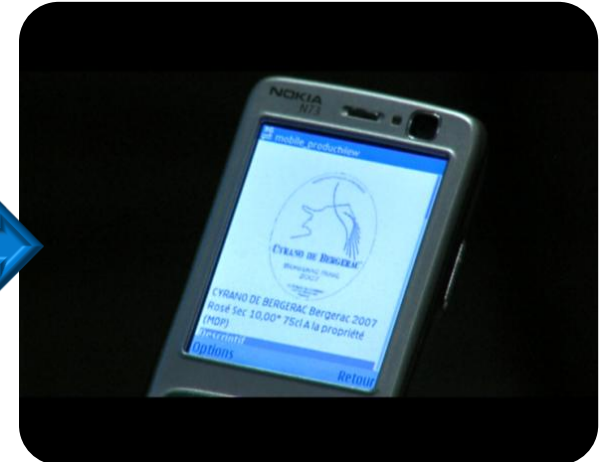
4. Install *CodeOnLine*



- ✓ Once the registration is validated (it may take several hours), you will receive a sms. Just click on the link contained on the sms and give your approval to the software installation
- ✓ The CodeOnLine software will normally be installed in your « applications » folder (depending on the device it can also be installed in the « game » folder)











5. Test



- 1 Open your camera phone and the CodeOnLine application on your mobile
- 2 Take a picture of the product barcode on which you want to get more information
- 3 Allow the application to get access to internet in order to access to the content delivered by the producer.



Demo codes

| Brand/product | Picture | 1D barcode | 2D barcode |
|---|---|---|---|
| Wine « Château Corbiac » |  |  3 760025 604016 |  (01)03760025604016 |
| Biscuit « Goulibeur » |  |  3 481715 511017 |  (01)03481715511017 |
| Sportswear Retailer « Decathlon » |  |  3 583780 000127 |  (01)03583780000127 |



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